

City of Reedsburg
2020 Public Art Grant Application
Submission Guidelines

Public art has the power to energize public spaces, promote community engagement and transform everyday places into attractive and meaningful environments. Do you have an idea you'd like to realize or a piece of art you'd like to share? **The Reedsburg Arts Committee is seeking applicants to propose public art projects.**

Please complete the application form on the following page. Applications will be reviewed by the Reedsburg Arts Committee (RAC) once a year based on the following criteria:

- **Artistic Quality:** The strength of the artist's concept, vision and execution of the artwork
- **Artistic Merit:** The extent to which the project deepens and extends the appreciation of the arts
- **Context:** The architectural, historical, geographical, geological, and socio-cultural context of the site where the artwork will be installed or displayed
- **Structural Soundness:** The resistance to theft, vandalism, weathering, and/or excessive maintenance or repair costs
- **Public Safety:** Artwork shall not present a hazard to public safety
- **Diversity:** A range of style, scale, and exploratory as well as established art forms
- **Feasibility:** Evidence of the artist's ability to successfully complete the work as proposed

Deadline to submit the Public Art Grant Application is June 1. Awards may not exceed \$3,000. One application per organization permitted. The project must be completed by Summer 2021. Applications will be judged competitively.

Grants are awarded for specific projects, not for general support of ongoing activities. The specific project should be clearly identified in the grant application.

Not sure whether your project is a good fit? Have questions about the application process? Send us a short 3-5 sentence description of your project via email (not your full proposal) to: arts@ci.reedsburg.wi.us. We will get back to you after the next meeting, if not sooner.

The Reedsburg Arts Committee was formed in March 2017 and receives funding from the City of Reedsburg. The committee, made up of citizens nominated by the City Council & Mayor, is seeking ways to use some of these resources for the development of more arts & culture in the City.

2020 Public Art Grant Application

Applicant Information

Name: _____

Street Address: _____

City / State / Zip: _____

Phone: _____

Email: _____

Applicant status:

- ☐ 501(c)(3) not-for-profit organization
- ☐ Tax Exempt Unit of Local Government (includes school districts)
- ☐ Other IRS recognized not-for-profit organization
- ☐ Individual

Project Title: _____

Amount requested from Reedsburg Arts Committee (up to \$3,000 *if applicable*): \$ _____

Describe the Applicant: Please provide a concise summary of yourself or organization *(250 words or fewer)*

Project Description: Please include concept, dimensions, materials, timeline, location if known, etc. (500 words or fewer)

Project Partners: List project partners and how you will work with them (if applicable). (200 words or fewer)

How would this project benefit the City of Reedsburg and / or engage the community? (250 words or fewer)

Project Budget:

If you are requesting funds from the RAC, provide a concise summary of the project budget including revenues, expenditures and in-kind contributions (or attach a summary). Ideally revenues will equal expenditures.

Revenues: Other grants, donations, sales or admissions received (if any)

Expenditures: Cost associated with the project such as artist fees, supplies, transportation, marketing

In-Kind: Donations other than cash - volunteer time, supplies or services such as printing or marketing, etc.

Do you have the necessary insurance coverage

☐ Yes ☐ No ☐ I'm not sure

This project will be (Please check one):

- ☐ Loaned to City of Reedsburg
- ☐ Donated to City of Reedsburg

Comments:

By submitting this application, the undersigned hereby certifies and affirms that:

1. They are an authorized representative of the applicant organization;
2. This application has received the approval of the applicant organization's governing board or chief administrative official *(if applicable)*;
3. The information contained in this application and its attachments is true and correct to the best of his/her knowledge.

Applicant's Signature: _____ **Date:** _____

Submission Requirements:

Submit at least two of the following, along with the application form. If sent digitally, send files as pdf or jpg:

- Artist resume(s) (Resumes or bios for lead artists and organizers)
- 4-6 examples of previous work or the artist's website
- Anything else that demonstrates applicant's ability to realize the project

Email materials to arts@ci.reedsburg.wi.us or drop off a paper copy to the attention of Reedsburg Arts Committee at Reedsburg City Hall: 134 S Locust Street.

Applications are due to the RAC on June 1, 2020 by 5 pm CST. Questions? Email us at arts@ci.reedsburg.wi.us.

(For Staff/Committee Use Only)

Date/Time Received: _____ Received By: _____